



**FOR IMMEDIATE RELEASE**

**PRESS CONTACT:**

Linda Chipperfield,  
Vice President, Marketing & Outreach  
Green Seal, Inc.

**PROCYON® Products Are First Cleaning Products to be Certified under Green Seal's Revised GS-37**

Washington, DC — Washington, D.C. based non-profit Green Seal, the premier independent ecolabel in the United States, is excited to announce that Plus Manufacturing's Soap Free PROCYON products are the first products to meet the new criteria of GS-37, Green Seal's Environmental Standard for Institutional and Industrial Cleaners.

The fourth edition of GS-37, released August of 2008, tightened the restrictions regarding reproductive toxins and volatile organic compounds as well as prohibited phthalates, and chemicals known to cause asthma. This updated standard now goes further than any national cleaning product standard in protecting human health and the environment. Products certified under the new GS-37 standard are among the greenest cleaning products available on the market.

The 5<sup>th</sup> edition of the Green Seal Environmental Standard for Industrial and Institutional Cleaners (GS-37, 2009) was issued on August 28, 2009 due to a revision of the colorant requirements. We have evaluated the following products and determined that these products comply with the environmental and performance requirements of the 5<sup>th</sup> edition.

Plus Manufacturing, Inc. is proud to acknowledge that over the past 30-years they have not changed a single thing about their PROCYON products. Since the company's inception, they have maintained a high level of commitment to the environment, and equally — if not more importantly in their mind — to human health. Plus Manufacturing's founder Ivan Day says, "Soap free, odor free cleaning is not going anywhere; in fact, we have seen this concept changing the world. We see thousands of schools, colleges, healthcare facilities and professionals, who stand with us in changing the way the world thinks about soap free cleaning today", He goes on to say, "One day the detergents will disappear in this industry. I still believe in the next three years that everyone in this industry will be soap free / detergent free, odor free and green".

**PROCYON-products -- Green Seal Certified Cleaning Products:**

PROCYON PLUS Carpet Cleaning Concentrate  
PROCYON Carpet & Upholstery Cleaning Concentrate  
PROCYON Extreme! Carpet & Upholstery Cleaning Concentrate  
PROCYON Spot & Stain Remover  
PROCYON Tile Grout & Stone Cleaning Concentrate  
PROCYON General Purpose Cleaning Concentrate



**About Green Seal**

Green Seal is an independent, non-profit organization that uses science-based standards and the power of the marketplace to create a more sustainable world. For more information visit [www.greenseal.org](http://www.greenseal.org).

**Contact:**

Linda H. Chipperfield  
V.P. of Marketing & Outreach  
Green Seal, Inc.

**About Plus Manufacturing, Inc.**

Plus Manufacturing, Inc. is located in Spokane, Washington, in the Great Northwest. They have been providing environmentally safer, quality products that work for over 30 years. Their commitment to the cleaning industry and the impact of cleaning chemicals on the environment has been strong and steadfast. All PROCYON products are soap free, odor free, hypo-allergenic, non-toxic with no VOCs and no off-gassing. They also work hard to educate the public about proper, safe, and efficient cleaning methods, to safeguard public health as well as the environment.

**Contact:**

Ivan Day  
PO Box 7288  
Spokane, WA 99207  
1-800-PROCYON (776-2966)  
[www.soapfreeprocyon.com](http://www.soapfreeprocyon.com)