

Soap  
Free

# PROCYON®

## **PROCYON products are now Green Seal Certified!**

Certified products include:  
PROCYON Carpet and Upholstery Cleaner;  
Tile, Grout, and Stone Cleaner;  
and Multi-Purpose Cleaner.



### **What is Green Seal?**

Founded in 1989, Green Seal is an independent non-profit organization dedicated to safeguarding the environment and transforming the marketplace by promoting the manufacture, purchase, and use of environmentally responsible products and services.

### **What is Green Seal's mission?**

Green Seal's mission is to achieve a more sustainable world by promoting environmentally responsible production, purchasing, and products.

### **What is Green Seal Certification?**

Green Seal Certification ensures that a product meets rigorous, science-based environmental leadership standards. This gives manufacturers the assurance to back up their claims and purchasers confidence that certified products are better for human health and the environment.

### **Where does Green Seal get its authority to set standards and certify products and services?**

Green Seal operates under the international guidelines for environmental labeling programs, ISO 14020 and 14024, set by the International Organization for Standardization. Green Seal is also a founding member of the Global Ecolabeling Network, which has criteria for membership. Green Seal standards have been recognized and used by the United States Federal Government, many State governments, and other important entities.

### **How big is Green Seal?**

Green Seal consists of a core professional staff supplemented by additional experts who provide assistance in auditing and specialized research. Green Seal has a long-term relationship with the University of Tennessee's Center for Clean Products and Clean Technologies, which provides some of the research on which Green Seal standards are based.

## **PROCYON products are now CRI Approved!**

Approved products include:  
PROCYON Carpet & Upholstery Cleaner  
and Spot & Stain Remover.



### **What is the Carpet and Rug Institute?**

Headquartered in Dalton, Georgia, the Carpet and Rug Institute (CRI) is the national trade association representing carpet and rug manufacturers and suppliers of raw materials and services to the industry.

CRI members account for more than 90 percent of all carpet produced in the United States. CRI is the leading source for science-based information and insight on how carpet and rugs create a better environment indoors. CRI's mission is to provide the carpet industry, its customers and the public with facts that enable informed flooring choices. CRI offers considerable information about carpet selection, installation, and care and cleaning to consumers and commercial and institutional users at [carpet-rug.org](http://carpet-rug.org)

### **What is the Seal of Approval Program?**

The CRI Seal of Approval program tests the effectiveness of carpet cleaning products and certifies those products that remove difficult stains or a sufficient amount of soil without damage to the carpet.

Not all products clean well enough to earn this distinction; the blue and green CRI Seal of Approval helps customers recognize that they are buying quality products.

### **Why is the Seal of Approval program necessary?**

Not all cleaning equipment and solutions achieve the same results. Independent testing has shown that various cleaning detergents and spot removers clean no better than water. More seriously, they can leave a sticky residue that attracts soil at a faster rate. Also, the equipment used to clean carpet varies widely in its ability to remove soil, recover water and maintain a carpet's appearance.

### **What should a customer know about the Seal of Approval?**

Effective carpet cleaning helps maintain the life and beauty of the carpet. This means customers get more enjoyment out of their carpet – and more value for their investment. Customers should know that some large carpet companies have announced they will require the use of Seal of Approval products as part of their carpet warranties in 2007. Also, helping carpet maintain its life-cycle cuts down on its premature removal to landfills. And that benefits everyone.

### **What else should people know about carpet cleaning?**

Today's carpets are more stain resistant and durable than ever, making them relatively easy to clean and maintain. However, maintaining the life and beauty of carpet depends on several factors: the quality of products and equipment used to clean carpets; the frequency carpets are cleaned; and the skill and knowledge of people doing the cleaning.